

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

In re:

FRANCHISE GROUP, INC., *et al.*,¹

Reorganized Debtor.

Chapter 11

Case No. 24-12480 (LSS)

(Jointly Administered)

SUPPLEMENTAL AFFIDAVIT OF SERVICE

I, Paul Pullo, depose and say that I am employed by Kroll Restructuring Administration LLC (“*Kroll*”), the claims and noticing agent for the Reorganized Debtor in the above-captioned chapter 11 cases.

At my direction and under my supervision, employees of Kroll caused the following document to be served via first class mail on the date set forth on the Supplemental Affected Contract Counterparties Service List attached hereto as **Exhibit A**:

- Debtors’ Motion for Entry of an Order (I) Authorizing Franchise Group Intermediate V, LLC to Enter Into and Perform Its Obligations Under the Asset Purchase Agreement, (II) Approving the Sale of Certain Assets Free and Clear of All Claims, Liens, Rights, Interests, and Encumbrances, (III) Approving the Assumption and Assignment of Executory Contracts and Unexpired Leases, and (IV) Granting Related Relief [Docket No. 1283]

Dated: July 10, 2025

/s/ Paul Pullo
Paul Pullo

State of New York
County of New York

Subscribed and sworn (or affirmed) to me on July 10, 2025, by Paul Pullo, proved to me on the basis of satisfactory evidence to be the person who executed this affidavit.

/s/ OLEG BITMAN

Notary Public, State of New York

No. 01BI6339574

Qualified in Queens County

Commission Expires April 4, 2028

¹ The last four digits of Franchise Group, Inc.’s federal tax identification number are 1876. The mailing address for Franchise Group, Inc. is 2371 Liberty Way, Virginia Beach, Virginia 23456. In addition to the foregoing Reorganized Debtor, the “Reorganized Debtors” include certain affiliated entities, a complete list of which, including the last four digits of their federal tax identification numbers and addresses, may be obtained on the website of the Reorganized Debtors’ claims and noticing agent at <https://cases.ra.kroll.com/FRG/>. All motions, contested matters, and adversary proceedings that remained open as of the closing of such cases, or that are opened after the date thereof, are administered in the remaining chapter 11 case of Franchise Group, Inc., Case No. 24-12480 (LSS).

Exhibit A

Exhibit A

Supplemental Affected Contract Counterparties Service List
Served via First Class Mail

AddressID	Name	Address1	Address2	Address3	City	State	Postal Code	Country	Date of Service
29776601	4R Systems, Inc.	PO Box 888			Southeastern	PA	19399-9002		June 3, 2025
29783828	Active Interest Media	2143 Grand Ave			Des Moines	IA	50312		June 17, 2025
29776630	Adlucent, LLC	1740 Main Street			Kansas City	MO	64108		June 9, 2025
29783838	Advanced Nutrition by Zahler Inc.	101 Henley Avenue			New Milford	NJ	07646		June 17, 2025
29783839	Advantage Sales & Marketing d/b/a Advantage Media	8001 Forsyth Blvd Ste 1025			Clayton	MO	63105-1706		May 29, 2025
29776683	Angeion Group LLC	1650 Arch Street	Suite 2210		Philadelphia	PA	19103		June 3, 2025
29603299	BANK OF AMERICA	ACCOUNT ANALYSIS	100 NORTH TRYON STREET		CHARLOTTE	NC	28202		June 3, 2025
29785633	Brian Buford & Associates, Inc.	1841 W Addison St			Chicago	IL	60613		June 3, 2025
29784070	Capital Brands LLC	10900 Wilshire Blvd	Ste 900		Los Angeles	CA	90024-6500		June 9, 2025
29776860	Careerminds Group Inc.	18 Germay Dr	Suite 2A		Wilmington	DE	19804		June 9, 2025
29785799	Coppertree Staffing LLC	143 Boathouse Lane			Bay Shore	NY	11706		May 29, 2025
29624171	Criteo Corp	PO Box 392422			Pittsburgh	PA	15251-9422		June 9, 2025
29776986	Discovery Benefits, Inc.	1 Hancock Street			Portland	ME	04101		May 29, 2025
29777000	Dr. Bronner's Magic Soaps	1335 Park Center Dr			Vista	CA	92081		May 29, 2025
29777025	Edge Realty Partners Austin LLC	623 W 38th Street	Suite 310		Austin	TX	78705		June 3, 2025
29784365	GENCEUTIC NATURALS	85 Commerce Drive			Hauppauge	NY	11788		May 29, 2025
29777213	Hero Nutritional Products LLC	1900 Carnegie Avenue	Building A		Santa Ana	CA	92705		June 3, 2025
29784482	IMC Associates	112 Perrys Ln			Manahawkin	NJ	08050		June 3, 2025
29784486	Impact Nutrition LLC	1407 Crowley Rayne Hwy			Crowley	LA	70526		June 3, 2025
29777251	Infinite Labs, LLC	131 S New York Avenue			Winter Park	FL	32789		June 17, 2025
29784517	IQ Formulations LLC, DBA Metabolic Nutrition	10151 NW 67th Street			Tamarac	FL	33321		June 9, 2025
29777283	Jakemans Confectioners	Endeavour Way	Sutterton Enterprise Park	Sutterton	Boston,Lincs		PE20 2JA	United Kingdom	June 9, 2025
29777331	Kimmerle Newman Architects	127 W 20th St			New York	NY	10011		May 29, 2025
29784595	KLDiscovery	9023 Columbine Road			Eden Prairie	MN	55347		June 17, 2025
29777383	Leslie's Organics, LLC	1297 Dynamic St			Petaluma	CA	94954-1457		June 3, 2025
29784663	LivePerson, Inc.	530 7th Ave	Floor M1		New York	NY	10018		June 3, 2025
29784664	LiveRamp, Inc.	225 Bush St	Flr 17		San Francisco	CA	94105		May 29, 2025
29777406	Loadsmart, Inc.	175 W. Jackson Blvd	Suite 1400		Chicago	IL	60604		June 3, 2025
29777439	Mark IV Operations, Inc.	720 South Front Street			Elizabeth	NJ	07202		May 29, 2025
29784708	Marriott Hotel Services, Inc.	10400 Fernwood Rd			Bethesda	MD	20817-1102		June 17, 2025
29777457	Mckinsey & Company, Inc. United States	3 World Trade Center	175 Greenwich Street		New York	NY	10007		June 3, 2025
29777468	Mercola.com Health Resources LLC	125 SW 3rd Place	Suite 205		Cape Coral	FL	33991		June 3, 2025
29627686	Natural Vitality	Charles Girdlestone	1301 Sawgrass Corporate Pkwy		Sunrise	FL	33323		June 3, 2025
29784802	Natural Vitality	1301 Sawgrass Corporate Pkwy			Sunrise	FL	33323		June 17, 2025
29790934	Nubreed Nutrition	318 John R Road	Suite 310		Troy	MI	48083		May 29, 2025
29784874	Olympian Labs	21410 N. 15th Lane	Suite 114		Phoenix	AZ	85027		June 17, 2025
29784916	Paramount Beauty Distributing Associates Inc.	125 Commerce Drive			Hauppauge	NY	11788		June 3, 2025
29776535	Prana Biovegan Corp.	430 Stinson Street			Ville St Laurent	QC	H4N 2E9	Canada	June 3, 2025
29777708	Pratt (Allentown Corrugating), LLC	7533 Industrial Parkway	Suite 100		Macungie	PA	18062		May 29, 2025
29785004	Premier Nutrition	1222 67th St	Suite 210		Emeryville	CA	94608		June 9, 2025
29777724	Pronatura Inc.	5420 Newport Drive #52, Rolling ,			Meadows	IL	60008		June 9, 2025

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29777724	Pronatura Inc.	5420 Newport Drive #52, Rolling ,			Meadows	IL	60008		June 17, 2025
29791007	RCBA Nutraceuticals LLC	635 Century Point			LAKE MARY	FL	32746		June 17, 2025
29785150	Sambazon, Inc.	209 Avenida Fabricante			San Clemente	CA	92672		June 17, 2025
29606264	SOCIAL EDGE CONSULTING LLC	601 Washington Ave, Ste J #1030			Manahawkin	NJ	08050		June 3, 2025
29791071	SPINS LLC	311 W HURON ST	SUITE 900		CHICAGO	IL	60654		June 17, 2025
29777948	StarChem Labs	5689 NW 35th Ct.			Miami	FL	33142		June 3, 2025
29785293	Suluta Corp DBA AffiliateManager.com	101 S Garland Ave	Ste 108		Orlando	FL	32801-3276		June 9, 2025
29785660	SWISSE WELLNESS INC	13501 Ingenuity Drive	Suite 150		Orlando	FL	32826		June 3, 2025
29778106	Valassis Direct Mail, Inc.	227 West Monroe Street	Suite 500		Chicago	IL	60606		June 3, 2025
29785456	Vertex, Inc.	2301 Renaissance Blvd	Suite 200		Newport Beach	PA	19406		June 3, 2025
29791162	Vital Pharmaceuticals, Inc.	6701 Bay Pkwy Ste 3			BROOKLYN	NY	11204-4750		June 3, 2025
29791237	Zhena's Gypsy Tea	6041 Triangle Dr.			Commerce	CA	90041		June 3, 2025